

## Courses

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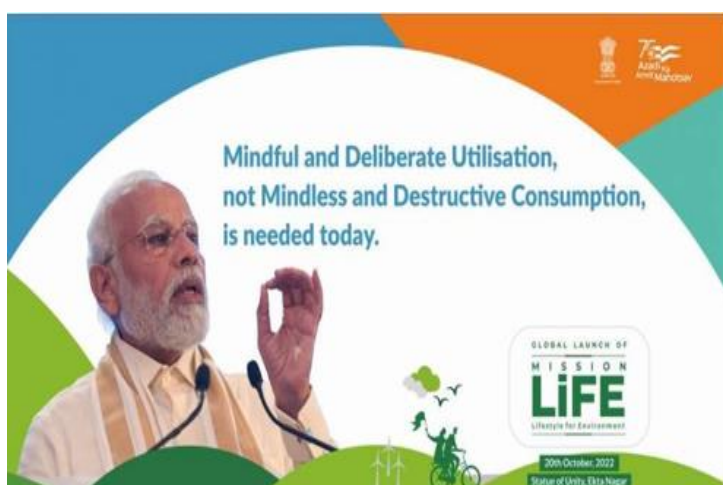
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# What Is Mission LiFE - How It Will Fight Against Climate Change

## PM Modi Launched Mission LiFE Campaign

- Prime Minister Narendra Modi And United Nations Secretary-General Antonio Guterres Launched “Mission Life” (Lifestyle For Environment) On October 20, 2022, In The 75<sup>th</sup> Year Of India’s Independence, A Global Action Plan Aimed At Saving The Planet From The Disastrous Consequences Of Climate Change.
- **LiFE** Was Introduced By The PM During The **26th United Nations Climate Change Conference Of The Parties (COP26)** In **Glasgow** Last Year.
- The Idea Promotes An Environmentally Conscious Lifestyle That Focuses On '**Mindful And Deliberate Utilisation**' Instead Of '**Mindless And Destructive Consumption**'
- He Stressed That **Mission Life** Makes The Fight Against Climate Change **Democratic**, In Which **Everyone Can Contribute** To The Best Of Their Abilities.
- Mission Life Believes That **By Making Changes To Our Lifestyle, We Can Protect The Environment.**



## LiFE Campaign In India’s G-20 Presidency

- **PM Modi** Noted That **LiFE (Lifestyle For Environment Campaign)** Can Make A Big Contribution & Its Purpose Is To **Make Sustainable Lifestyles A Mass Movement.**

- Theme Of India's G-20 Chairmanship - 'One Earth, One Family, One Future'.

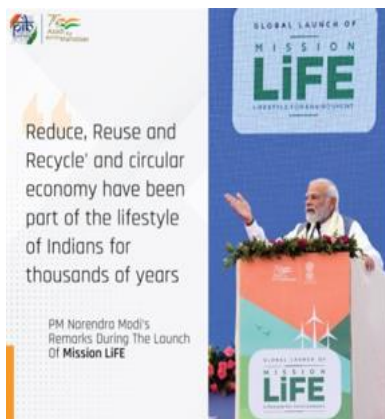
## “In Our Lifetime” Campaign Launched In COP27

- The Ministry Of Environment, Forest And Climate Change And The United Nations Development Programme (UNDP), Jointly Launched The “In Our Lifetime” Campaign At An Event Of The COP 27 In Egypt On 14th November 2022.



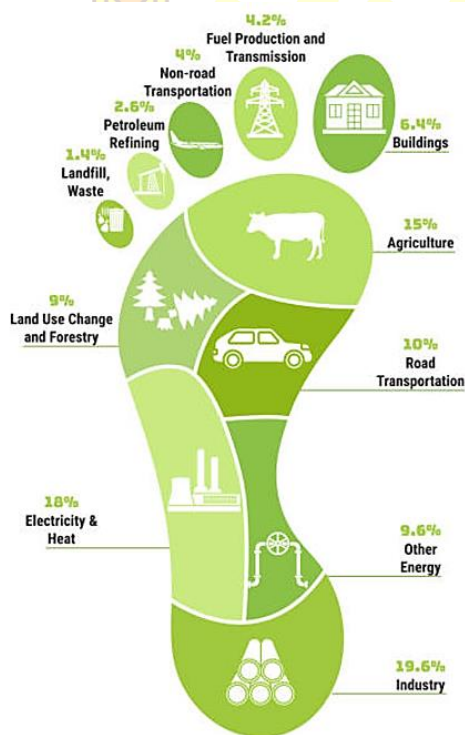
## What is Mission LiFE?

- **Mission LiFE** Aims To Follow A **3-Pronged Strategy** To Shift Our **Collective** Approach To **Sustainability**.
- **1<sup>st</sup>**: Encouraging People To Practice Simple But Effective Actions That Favor The Environment In Their Daily Lives (Demand)
- **2<sup>nd</sup>**: Allow **Industries & Markets** To Respond Quickly To **Changing Demand** (Supply)
- **3<sup>rd</sup>**: To **Influence Government And Industry Policy** To Support Both **Sustainable Consumption And Production** (Policy)



## 'Reduce, Reuse And Recycle' Concept

- The Prime Minister Shed Light On The Concept Of **'Reduce, Reuse And Recycle'** And The **Circular Economy** And Mentioned That It Has Been Part Of The Indian Lifestyle For Thousands Of Years.
- India Is Committed To Addressing The Threat Of Climate Change.
- India's **Annual Per Capita Carbon Footprint** Is Just **1.5 Tons**, Compared To The Global Average Of **4 Tons Per Year**.
- Initiatives Such As **Ujjwala Yojana**, **75 'Amrit Sarovars'** In Each District, And An Unprecedented Emphasis On Turning Waste Into Wealth.
- India Has The **4<sup>th</sup> Largest Renewable Energy Capacity** In The World & **Rank 4<sup>th</sup> In Wind Energy** And **5<sup>th</sup> In Solar Energy**.
- India's Renewable Energy Capacity Has Increased By **290 %** In The Last **7-8 Years**.
- The Goal Of Reaching **40 % Of Electrical Capacity** From **Non-fossil Fuel** Sources 9 Years Ahead Of The **Deadline**. We Had Also Achieved A Goal Of **10 % Ethanol Blending In Gasoline**, And That Too **5 Months Before The Deadline**



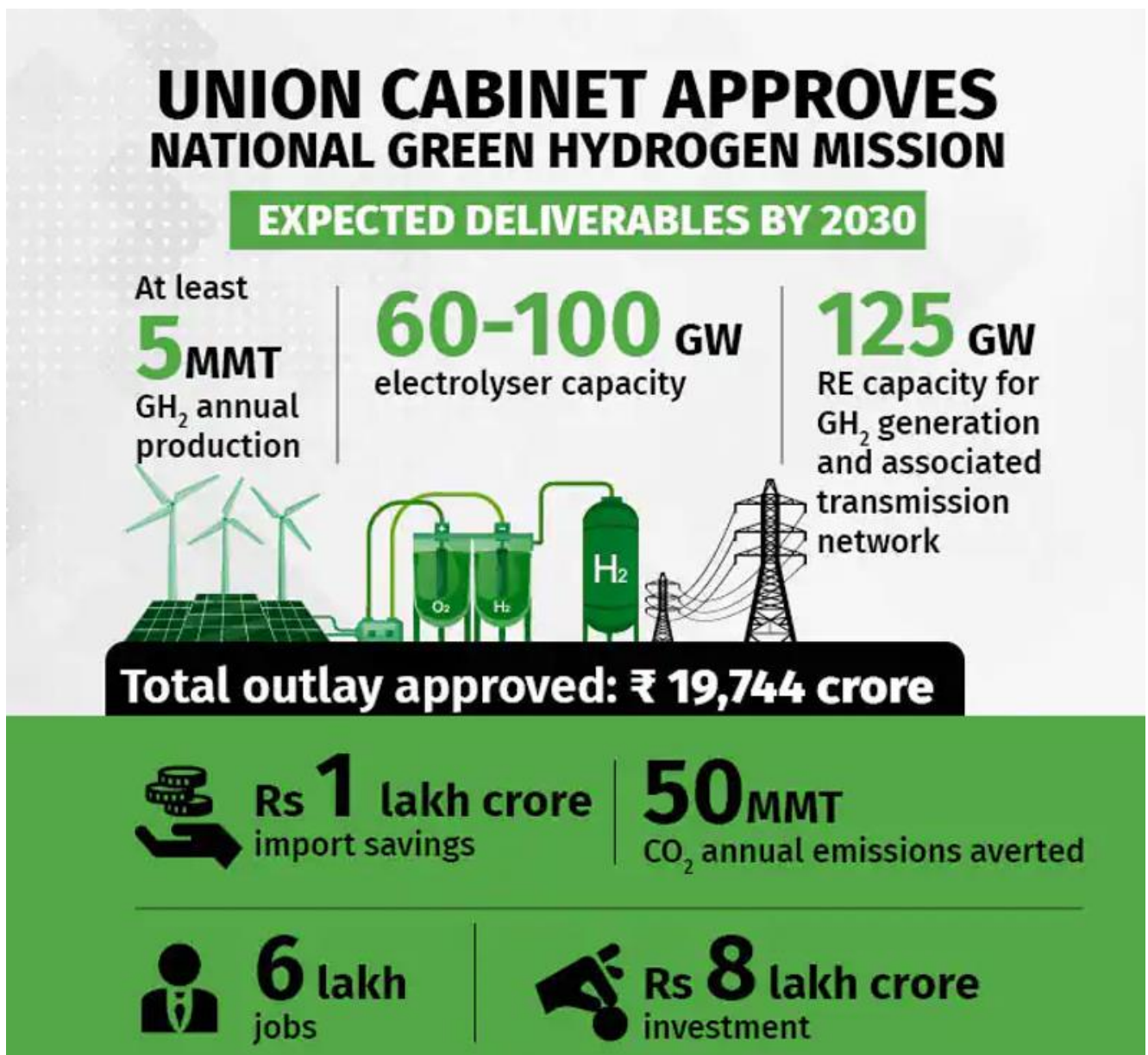
## CARBON FOOTPRINT

### What can you do to Reduce your Carbon Footprints?



## Achieve Goal Of Net Zero

- Through The **National Hydrogen Mission**, India Has Moved Towards An Environmentally Friendly Source Of Energy.
- This Will Help India And Many Countries Around The World To Achieve Their Goal Of Net Zero.
- **India Will Become Net Zero Carbon Emitter By 2070**
- **Indian Railways Will Become Net Zero Carbon Emitter By 2030.**



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