

# 100 Years Of Disney

## Tracing The Journey Of One Of The World's Biggest Media Empires

### Why In The News?

- **Walt Disney** Is Celebrating 100 Years Of Its Existence With A Short Titled '**Once Upon A Studio,**' Which Premiered On ABC During "The Wonderful World Of Disney: Disney's 100th Anniversary Celebration!"
- An Ensemble Of Disney's Fan-Favourite Characters Come Together In A Joyful, Entertaining And Nostalgic Reunion. It Featured **543 Disney Characters** From More Than **85 Feature-Length And Short Films**, Welcoming Princes And Princesses, Heroes And Villains, Sidekicks And Sorcerers.



### 100 Years Of Disney: A Glance At History

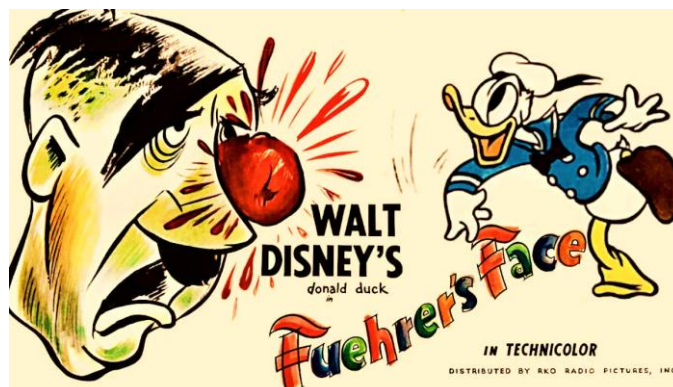
- It Was On **December 5, 1901**, When **Walter Elias Disney** Was Born In Chicago. With An Early Interest In Art, He Took Classes As A Boy And Took The Job Of A Commercial Illustrator At The Age Of 18.
- On October 16, 1923, **Walter And His Brother Roy** Signed An Agreement To Produce An Animated Film Series Called The "**Alice Comedies**" And Decided To Call Their Company Disney Brothers Studio. Later In **1926**, It Was Changed To **Walt Disney Studio**.

- Between 1928 And 1966, When **Walt Disney Died At The Age Of 65**, Disney Created Masterpieces In The Form Of Mickey Mouse In “Steamboat Willie,” “Snow White And The Seven Dwarfs,” “Cinderella,” And “Mary Poppins.”
- From 1971 The Empire Was **Extended To Orlando, Tokyo, Paris, And California** Which Has Only Extended Through The Years. Recently, The Animation Giant Has Come Up With New Characters Such As Elsa And Anna From “Frozen,” Miguel From “Coco,” Mirabel Madrigal From “Encanto”.



## When Disney Made War Films

- While Walt Aspired To **Keep Disney Non-Political**, During World War II, The Studio Actively Participated, With Its Employees Creating Military Training Films, Insignia For Different Military Units, And Educational Short Films **Aimed At Instilling Patriotism**.
- By 1943, **90 Per Cent Of Disney’s Work Was Related To The War Effort** And Several Of Its Lovable Characters Had Been **Dressed In Khaki Uniforms**.
- Commissioned By The US Treasury Department, Its 1942 Animated Short The New Spirit Encouraged People To Pay Their Income Tax To Support War Efforts, And The **1943 Der Fuehrer’s Face Mocked The Nazis**.



## Pandit Nehru Took A Tour Of Disneyland

- A Report In The New York Times, Published In **November 1961**, Stated: “PM Nehru Arrived At Los Angeles And Almost Immediately Began A 3 Hour Tour Of Disneyland. Mr. Nehru, Who Flew Here From New York For A Two-day Visit, Was Greeted By Mayor Samuel W. Yorty, Who Said With A Smile, That He Understood **Mr. Nehru Was Making His First Visit To Southern California So That He Could See Disneyland.**”



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