

Swachh Survekshan Awards 2023

Indore Ranked India's Cleanest City, For 7th Year In A Row

Why In The News?

- India Government's Annual Cleanliness Survey Has Adjudged **Maharashtra** As The Cleanest State In India. Maharashtra Is Followed By Madhya Pradesh, Chhattisgarh. **Indore, Surat** Named Cleanest Cities In **Swachh Survekshan Awards 2023**.
- **Chandigarh** Won The Award For The City Having The Best Safety Standards For Sanitation Workers **SafaiMitra Surakshit Shehar**. **Varanasi** Was Named The Cleanest "Ganga Town".



Indore Maintains Its Streak In Annual Rankings

- The Methodology For Measuring Cleanliness Rests On Two Main Criteria **Citizen Feedback And Field Assessment**. When The Awards First Began In 2016, **Indore Ranked At Number 25**.
- A Sustainable System Of **Garbage Collection, Processing And Disposal** Has Been Developed In Indore. The City's Consecutive Success In The National Cleanliness Survey Is Based On This Strong Foundation.

- **Indore Targeted The Various Indicators** Mapped In The Survey Early On. A Slew Of Measures Included Changes To The Sanitation And Waste Collection System, As Well As Popularizing These Initiatives Among Citizens To Build Better Habits Around Sanitation.
- **Segregation And Disposal Of Waste:** Terminating The Private Contract Given For The Collection And Disposal Of Solid Waste, Nagar Nigam Took On This Work And Drew New Strategies.
- The Routes Of Municipality Garbage Disposal Vehicles Were Changed Such That They Directly Collected Waste **Dry And Wet** Separated From The Households.
- **NGOs Were Also Involved** And Went Door-to-door To Make People Aware Of Handing Over Their Garbage Directly To The Municipality Vehicles, For A Monthly Charge For Each Household.
- **Installing New Toilets, Dustbins:** The NGOs Also Did The Groundwork For Identifying Areas In The City In Need Of Urinals And Toilets To Tackle The Challenge Of Open Defecation Also Checked Under The Survey.
- **Building Habits Among Citizens:** Success Can Also Be Attributed To People's Participation In The Campaign. IMC Held **About 400 Meetings Of Citizens** And Administered The Oath Of Cleanliness To More Than Four Lakh People.
- The IMC Also **Issued Spot Fines From Rs 250 To Rs 500** Against People Spitting On Roads, Urinating In The Open, Or Littering.

