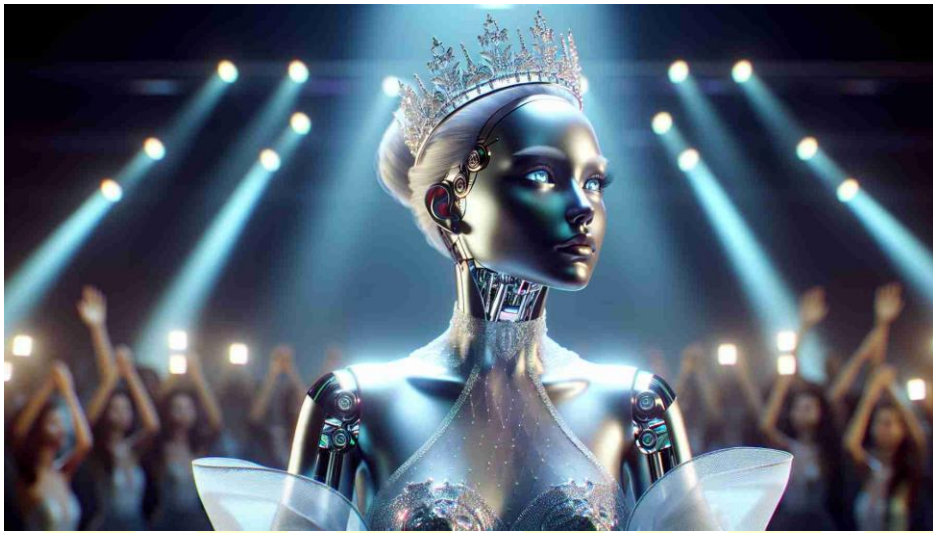


Miss AI : World's First AI Pageant

Why In News

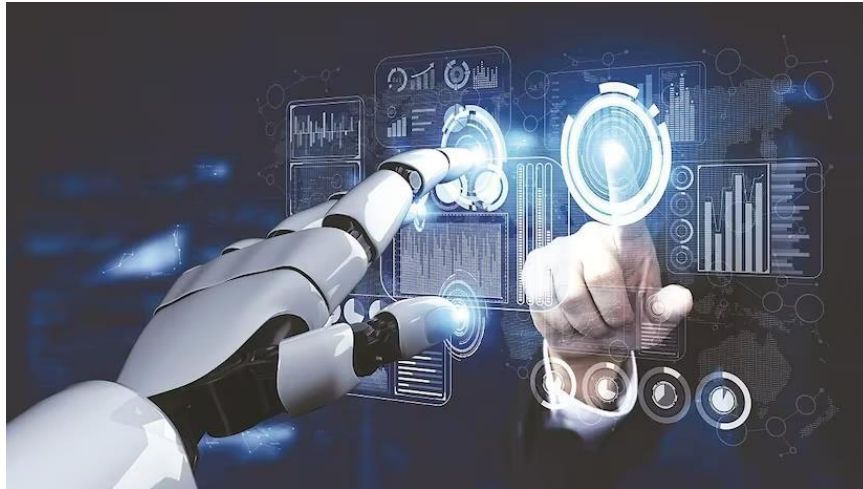
- World's first artificial intelligence (AI) beauty pageant has been announced where artificial models and influencers generated through the technology will compete for a **prize money of \$20,000**.



- The world's first AI beauty pageant has arrived to crown contestants based on their looks, how they command online and the technical skills that went into creating these AI models.

All You Need To Know

- The pageant will have **AI-generated "ladies"** go head-to-head in front of a panel of judges, including two AI influencers. The pageant will feature Fanvue, a subscription-based platform that hosts virtual models as a partner of the WAICA.
- The pageant winner, "**Miss AI**", will win a cash **prize of \$5,000**, along with promotion on the Fanvue platform and public relations (PR) support worth more than **\$5,000**.
- The runner-up and third place winner will also receive prizes. A release by **WAICA also suggested** that these models will be assessed based on their fan interaction rates, audience growth rate, and platform usage.



- Two members of the four-person panel consist of AI-generated judges: **Aitana Lopez** has over 300,000 Instagram followers and **Emily Pellegrini** more than 250,000 followers.



- Andrew Bloch, an entrepreneur and **PR adviser**, and **Sally-Ann Fawcett**, a beauty pageant historian and author of the book, *Misdemeanours: Beauty Queen Scandals*, according to the Forbes report.
- Forbes quoted **Sally-Ann Fawcett** as saying, "It's been a fast learning curve expanding my knowledge on AI creators, and it's quite incredible what is possible."

The Judges



Aitana Lopez 
International AI Creator &
+\$100k fanvue earner



Andrew Bloch 
Media founder, Entrepreneur &
Lord Sugar's PR advisor



Sally-Ann Fawcett 
Beauty Pageant Historian &
Author



Emily Pellegrini 
International AI Creator &
+\$100k fanvue earner

- According to the rules of the pageant, participants must be entirely AI-generated, and there are no limitations on the tools utilised. The rules further read: "**Miss AI welcomes creations produced** from any type of generator, whether it's DeepAI, Midjourney or your own tool."

