



GOVERNMENT SCHEMES

Rooftop Solarisation Scheme

Rooftop Solar Scheme Or PM Suryodaya Yojana, Which Aims To Achieve 300 Units Of Free Electricity Per Month To One Crore Households Through Rooftop Solarisation.

- Savings Up To **Rs.15,000 - Rs.18,000** Annually From Free Solar Electricity For Households & Selling Surplus Electricity To The Distribution Companies
- Charging Of EVs (Electric Vehicles)
- Entrepreneurship Opportunities For Vendors Supplying And Installing Solar Panels
- Employment Opportunities For The Youth

Atmanirbhar Oil Seeds Abhiyan

The Government Will Formulate A Strategy To Achieve **'Atmanirbharta'** For Oil Seeds, Such As Groundnut, Mustard, Soybean, Sesame And Sunflower. This Scheme, Or Abhiyan, Will Cover The Widespread Adoption Of Modern Farming Techniques, Research For High-yielding Varieties, Value Addition, Procurement, Market Linkages And Crop Insurance.



Lakhpati Didi

The Government Has Enhanced The Target For **Lakhpati Didi** From Two Crore To Three Crore Based On The Success Of Nearly One Crore Women. **Eighty-three Lakh** Self Help Groups With Nine Crore Women Are Transforming The Rural Socio-economic Landscape With Self-reliance And Empowerment, Due To Which Nearly One Crore Women Have Become Lakhpati Didi.



HEFA

- **Higher Education Financing Agency** Provides Financial Assistance For The Creation Of **Capital Assets** In Premier Educational Institutions In India.
- Registered Under Section 8 As A Not-for-profit Under The Companies Act 2013
- It Joint Venture Of The Ministry Of Education, Goi And Canara Bank With Agreed Equity Participation In The Ratio Of 90.91% And 09.09% Respectively

Pradhan Mantri Mudra Yojana

PMMY Was Launched By The **Government Of India In 2015**. PMMY Provides Collateral-free Institutional **Loans Up To Rs. 10 Lakhs** For Small Business Enterprises.

It Is Provided By **Member Lending Institutions** I.E. Scheduled Commercial Banks , Regional Rural Banks, Non-banking Financial Companies And Micro Finance Institutions.

Loan Can Be Used **For Income-generating Activities In The Manufacturing, Trading, Services Sector, And Agriculture.**

Pradhan Mantri Mudra Yojana

There Are **Three Loan Products** Under PMMY:

Shishu (Loans Up To Rs. 50,000)

Kishore (Loans Between Rs. 50,000 And Rs. 5 Lakh)

Tarun (Loans Between Rs. 5 Lakh And Rs. 10 Lakh).



Dairy Development

The Government Will Formulate A **Comprehensive Programme** For Supporting Dairy Farmers. The Programme Will Control **Foot And Mouth Disease**. It Will Be Built Based On The Success Of The Existing Schemes, Such As The National Livestock Mission, Rashtriya Gokul Mission And Infrastructure Development Funds For Dairy Processing And Animal Husbandry.



Corpus for Research and Innovation

The Government Will Set Up A **Rs.1 Lakh Crore Corpus** With A 50 year Interest-free Loan. This Corpus Will Provide **Long-term Financing** Or Refinancing With Long Tenors And Nil Or Low-interest Rates To Encourage The Private Sector To Scale Up Innovation And Research In Sunrise Domains Significantly.



Bio-Manufacturing & Bio-Foundry

The Government Will Launch A New Scheme Of **Bio-manufacturing And Bio-foundry** To Promote Green Growth. This Scheme Will Provide **Environmental Friendly Alternatives**, Such As Bioplastics, Biodegradable Polymers, Bio- Agri-inputs And Bio-pharmaceuticals. It Will Also Help Transform Today's Consumptive Manufacturing Paradigm Into Regenerative Principles.

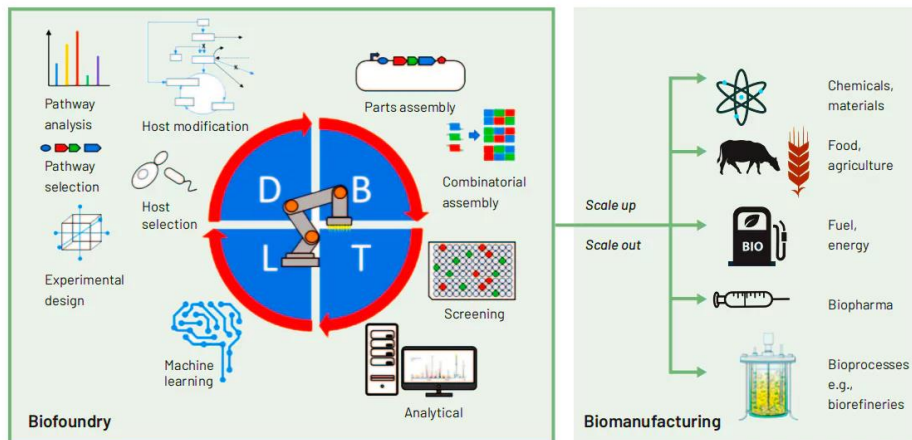


Figure 2. The biofoundry as the missing link in biomanufacturing:

PM SVANidhi

Prime Minister To Provide **Economic Support** To The Marginalised Sections, **PM Street Vendor's Atmanirbhar Nidhi** (PM Svanidhi), It Was Launched To Provide A **Collateral-free Working Capital Loan** To The Street Vendors To Resume Their Livelihoods That Have Been Adversely Impacted Due To **COVID-19 Pandemic**.



PM SVANidhi

Facilitate **Collateral Free Working Capital** Loan Up To **₹10,000 Of 1 Year Tenure**, With Enhanced Loan Up To **₹20,000 And ₹50,000** In The Second And Third Tranches Respectively, On Repayment Of Earlier Loans. **Incentivize Regular Repayment**, Through Interest Subsidy @ 7% Per Annum . Reward Digital Transactions, By Way Of Annual **Cash Back Up To ₹1,200**.



UJALA

UJALA (Unnat Jyoti By Affordable Light Emitting Diode (LED) For All) To Provide Energy-efficient LED Bulbs To Domestic Consumers At An Affordable Price. Programme Has Evolved To Be **The World's Largest Zero-subsidy Domestic Lighting** Programme That Addresses Concerns Like **High Electrification Costs** And High Emissions That Result From **Inefficient Lighting**.



UJALA

UJALA Scheme Aims To Promote **Efficient Use Of Energy At The Residential Level**; Enhance The Awareness Of Consumers About The Efficacy Of Using Energy-efficient Appliances And Aggregate Demand **To Reduce The High Initial Costs** Thus Facilitating Higher Uptake Of LED Lights By Residential Users.



UJALA
Unnat Jyoti by Affordable LEDs for All

SWITCH KARO, SAVE KARO
Change to LED, save time & money for a better life.

9W LED BULB is available only for ₹ 70

- 1 year replacement warranty*
- Saves upto 80% energy*

LED Bulbs

Contact Helpline Number: 1800 180 2688 or mail us on: help@eecl.co.in

*The fine print and conditions apply. For more information visit the UJALA website, visit www.ujala.gov.in | www.energylife.com

Startup India

Startup India Is A Flagship Initiative Of Government Of India Intended To **Nurture Innovation, Catalyse Startup Culture** And Build A Strong And Inclusive Ecosystem For Entrepreneurship In India. The Startup India Initiative Has Rolled Out **Several Programs To Support Entrepreneurs**, Build A Robust Startup Ecosystem & Transform India Into A Country Of Job Creators Instead Of Job Seekers.



Startup India

KEY INITIATIVES

- ✓ Startup India Action Plan
- ✓ Startup India Seed Fund Scheme (SISFS)
- ✓ Fund of Funds for Startups (FFS)
- ✓ Atal Innovation Mission (AIM)
- ✓ National Mentorship Portal (MAARG)



STARTUP INDIA

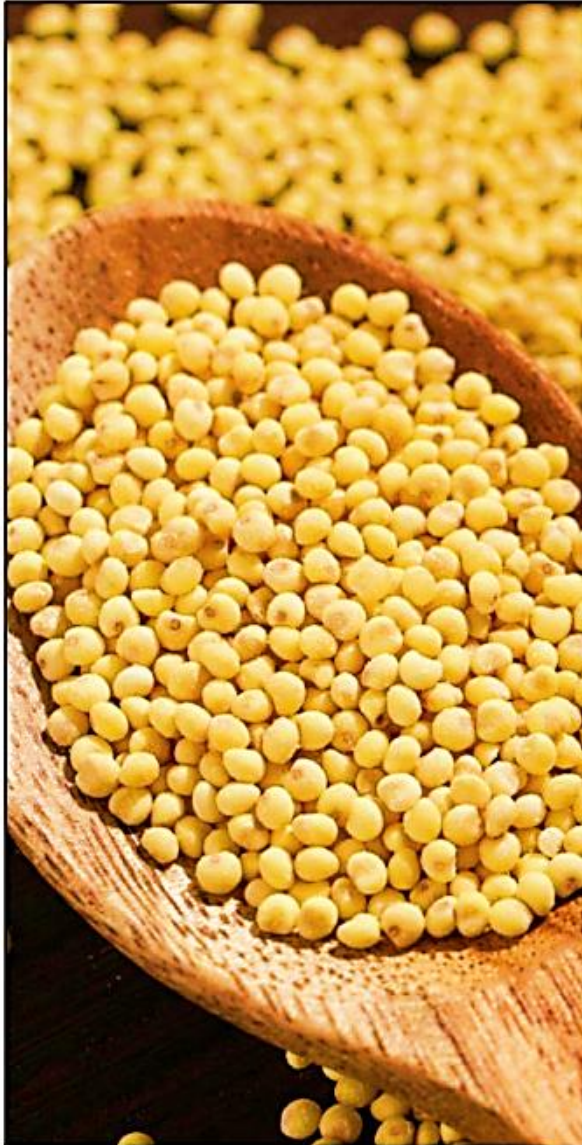
India Champions Shree Anna

Millets, Also Known As **Shree Anna**, Encompass A Group Of Small-grained Cereals Renowned For Their Remarkable **Nutritional Profile And Adaptability**.

Recognizing Their Potential, The **United Nations General Assembly**, At India's Initiative, Declared 2023 As The International Year Of Millets. Government Of India Has Been Taking Significant Steps Towards Actively Promoting Millets.



India Champions Shree Anna



SHREE ANNA

2023 DECLARED AS THE
INTERNATIONAL YEAR OF
MILLETS

30 SHREE ANNA BASED
PROPOSALS WITH AN OUTLAY OF
RS. 800 CRORES APPROVED

MORE THAN 500 START-UPS
AND 350 FPOS ESTABLISHED

WORLD FOOD INDIA ORGANISED
WITH KEY FOCUS ON MILLETS

LOANS AMOUNTING TO RS. 90.80
CRORE SANCTIONED FOR SHREE
ANNA PROCESSING UNITS

India Champions Shree Anna

- Loans Amounting To **Rs. 90.80 Cr** Have Been Sanctioned For **Shree Anna Processing Units** Under **PM Formalization Of Micro Food Processing Enterprises Scheme**, Further **Fostering Entrepreneurship** In The Sector.
- **25 Seed Hubs** Have Been Established To Ensure **Availability Of Quality Seed & More Than 500 Start- Ups** And **350 FPO's** Have Been Established And Are Operational In The Millet Ecosystem As Of Now.
- **Research And Development** Efforts Have Been Substantial, With The Indian Institute Of Millets Research (IIMR) In Hyderabad Designated As The Global Centre Of Excellence For Sharing Best Practices And Technologies Related To Millets.

9 years, 9 schemes

Steep decline in
**Poverty
Headcount
Ratio**
during the last
9 years

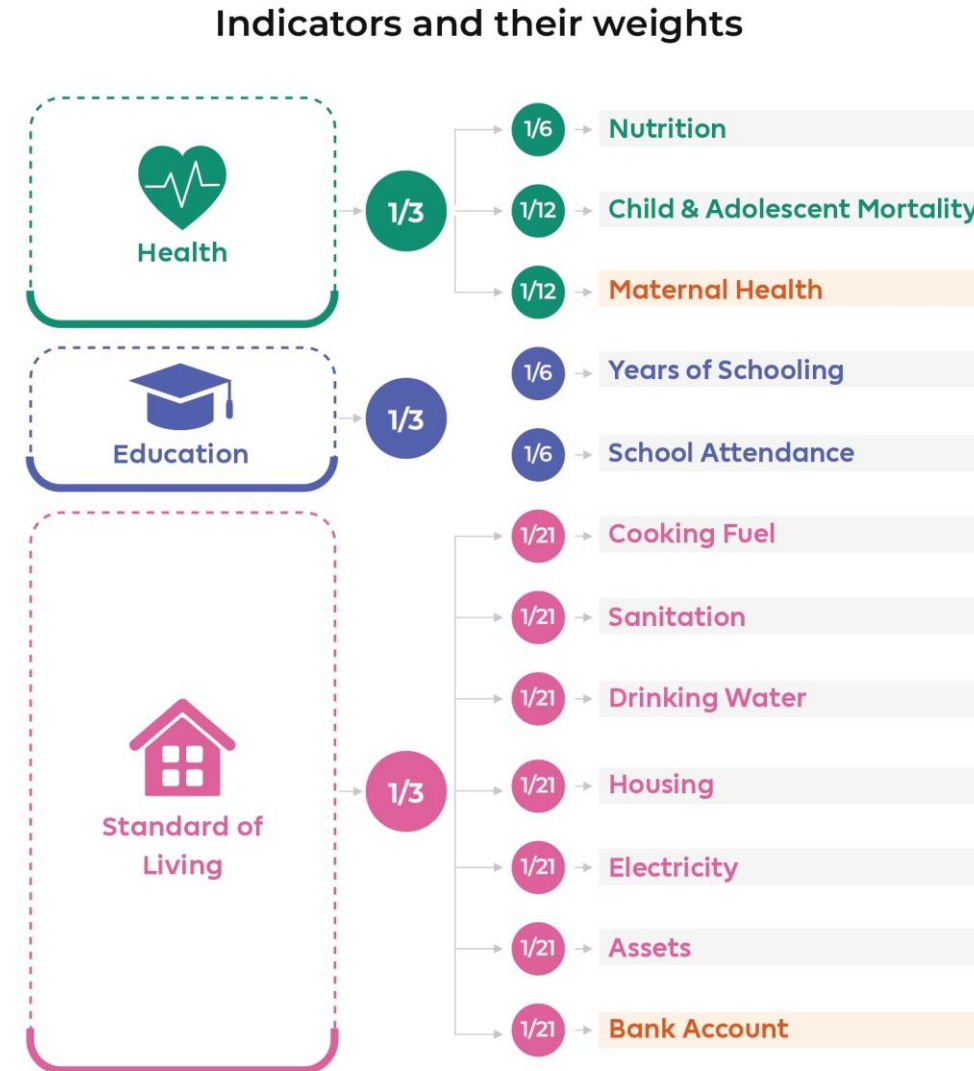


24.82 crore
individuals estimated
to have escaped
multidimensional
poverty during last
9 years



Multidimensional Poverty Index

Multidimensional Poverty Index (MPI). If A Person Is Deprived In A Third Or More Of Twelve (Weighted) Indicators, The National MPI Identifies Them As 'MPI Poor'.



**Pradhan Mantri Garib
Kalyan Anna Yojana**

01

Largest food security scheme in the world-
81.35 cr beneficiaries with 75% population
in rural areas and 50% in urban areas

Largest School feeding scheme in the
world covering 11.80 cr children in
11.20 lakh schools.

02

PM POSHAN**PM Surakshit Matritva
Abhiyan**

03

Assured, and quality antenatal care to all
pregnant women with 3.94 cr free
antenatal checkups provided.

Provided clean cooking fuel to 31 cr
individuals distributing 10 cr LPG
connections.

04

PM Ujjwala Yojana**Saubhagya Scheme**

05

Improved electricity coverage for almost
100% of population.

Construction of 11.33 cr household toilets
in rural areas

06

Swachh Bharat Mission

Jal Jeevan Mission

07

Provided 14 cr tapwater connections

50 cr bank accounts opened

08

PM Jan Dhan Yojana

PM Awas Yojana

09

Construction of over 4 cr homes for underprivileged in rural and urban areas

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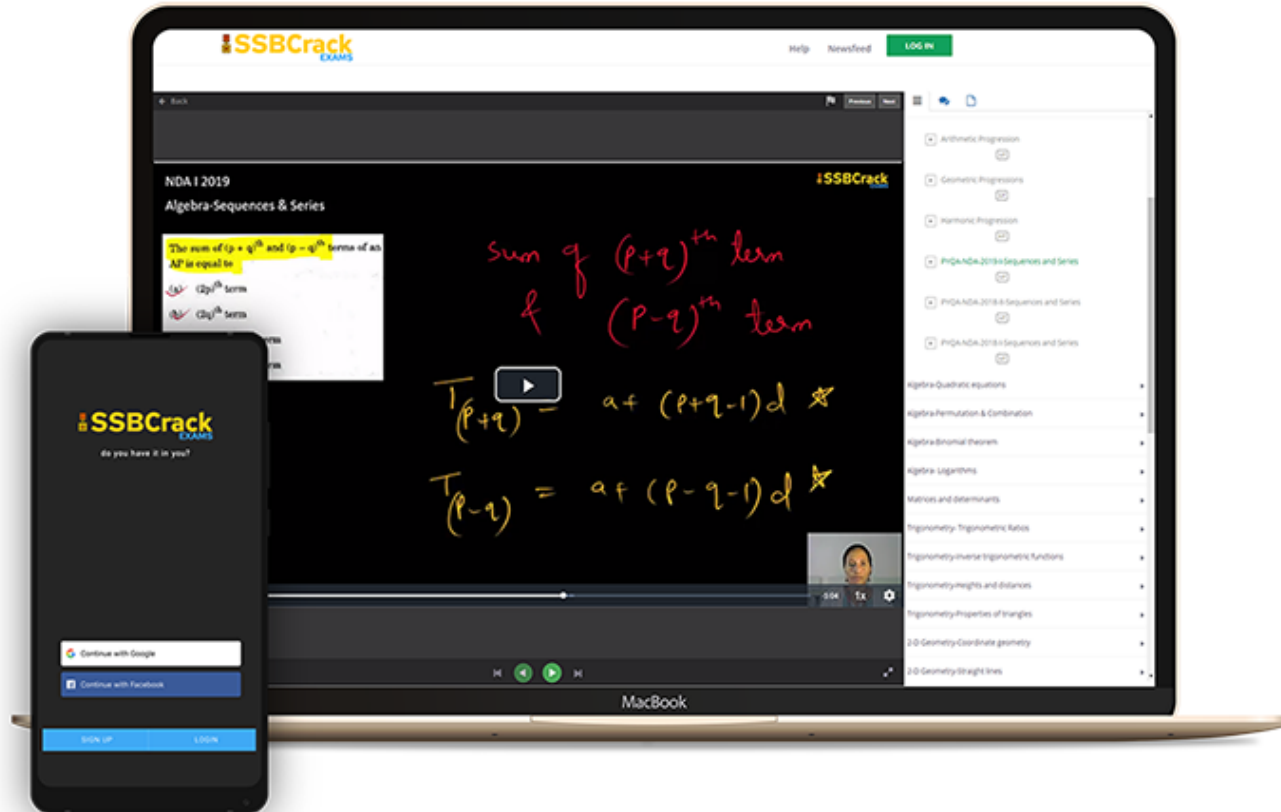
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